

Juiceman

Andrew Cooper

Andrew Cooper's *Juiceman* delivers over 100 delicious recipes packed full of goodness - for all the family, for every occasion

THE PITCH

- Andrew Cooper advocates vegetable-heavy juices which aren't high in sugar, unlike most fruit-based smoothies.
- *Juiceman* contains kid-friendly recipes throughout, for all the family to enjoy.
- In addition to juices, smoothies, tonics, teas and nut milks, Andrew provides breakfast recipes to kickstart your day.
- Comparative titles include Jason Vale's *The Juice Master Keeping it Simple* (77,000 copies) and *Turbo-Charge Your Life in 14 Days* (71,000 copies). Jason has sold in excess of 400,000 books through TCM.
- Andrew has over 6000 followers on Instagram, over 1000 Twitter followers and a total of almost 4000 Facebook followers.

THE BOOK

Delivering 100% natural and unprocessed nutrition, *Juiceman* contains easy, delicious juices, smoothies, tonics, teas and nut milks designed to complement a busy lifestyle and maintain optimum health. Juicing expert Andrew Cooper has created a varied range of recipes to meet all needs. From medicinal juices which combat dehydration or digestive problems to smoothies for detoxing and retoxing, *Juiceman* offers the right blend of fruit and vegetables for every occasion. Ginger and Honey Tea, Nut Milks, Chia Pots and Juice Cocktails are just some of his deliciously cleansing and effortless recipes. Andrew also offers a juice cleanse plan and tips for keeping fit.

THE AUTHOR

Andrew Cooper is a model and an actor. He has appeared in numerous high-profile print and TV campaigns for brands including Dunhill, Topman, Giorgio Armani, Paul Smith and Diet Coke. His love of juicing began at an early age, thanks to his mum, and has since become a way of life and a business venture, through his range of Juiceman products. Andrew lives in Buckinghamshire with his wife, two children and their American bulldog, Pepper.

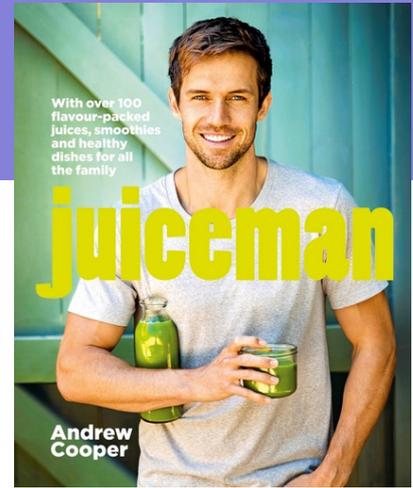
QUOTES

'I would really recommend the awesome Juiceman! My favourite company I've tried by a long way ... delicious, organic' Ella Woodward

'From Diet Coke eye candy to serious juices, Andrew Cooper's fabulous Juiceman drinks are the best way to get a healthy hit into your diet.' *Grazia Daily*

'We all agree this is good stuff' Gizzy Erskine

'The Diet Coke man is now the Juiceman making ace, wholesome juices' Fleur Britten, *Sunday Times Style*, *Twitter*



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