

# All Models Overlapping Components



**Juice that is Closer to Nature**  
**HUROM, the Best Way for Nutrient Absorption**  
 Minimize Damage of Ingredient, Keep Nutrients of Ingredients  
 By Slow Squeezing Technology



**Globally Recognized HUROM Design**  
 Winning All Three of Most Influential Design Awards, Red Dot, IF, IDEA!



**Wide Top Hopper**  
 Wide Enough for Plenty of Fruits/Veggies  
 (Exception: H19)



**Best Angle**  
**For Pouring Juice from Chamber**



**Chamber Assemble Method 1 –Cyclic hook**  
 Twist and Lock Type hook  
 (Applied on H1–H3)



**Chamber Assemble Method 2 – Easy lift up**  
 Lift Up and Push Down Type  
 (Applied on Models After H4)



**HUROM Creating and Reading**  
**Healthy Dietary Culture All Over the World with Juice**  
 Specialized Café with HUROM' s Juice, "HUROM Farm"  
 Globally Recognized Slow Juicer, HUROM



**Safe Hopper for Children**  
 Safe Hopper Narrow Enough  
 That Kids Hand Cannot Go In. (Under 45mm)



**Chamber Safety Sensor**  
 Chamber Only Operates  
 When Accurately Assembled (Exception: H16)



**Electric Energy Consumption 150W!**  
**HUROM' s Efficient Energy Consumption**  
 HUROM' s Efficient Energy Consumption  
 by Using AC Motor  
 Semi-permanently Reusable, Little Noise and Vibration



**Easy and Convenient Self Cleaning!**  
 New Model ( H17/ 18 /19 / 20 / 21 )  
 Automatic Self Cleaning

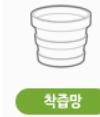


## Harm Free, BPA Free, HUROM

**\*\*ULTEM (Polyetherimide)**  
 Firm and Durable Material Used in NASA for Spaceships



**PEI [Ultem] Ultem Squeezing Screw**  
 High-end Material that' s 10 Times  
 More Expensive than Regular PP Plastics  
 Harm Free



**Ultem + Stainless Used Strainer**  
 Bacteria Free Using Stainless  
 Durable and Harm Free Ultem



**POM Brush Holder,  
 Silicone Brush**  
**내약품, 마찰, 마모성 우수한**  
 POM (Used in Thermos, Toys)



**Tritan Chamber**  
 Chamber Made with BPA Free Material  
 Tritan that' s Commonly Used for Baby Bottles



## Electric Energy Consumption 150W!

### HUROM's Efficient Energy Consumption

HUROM's Efficient Energy Consumption by Using AC Motor  
Semi-permanently Reusable, Little Noise and Vibration



Fast Juicer  
700–1100w



Mixer Grinder  
400–800w



Electric Kettle  
2000–2400w



Handy  
Mixer Grinder  
220w

VS



Rice Cooker  
1450w



Handheld  
Vacuum Cleaner  
350w



Induction  
Cooktop  
1100–2300w



150w



## Favorable Cap!

Various Healthy Juice Using Cap



### Mixed Juice mixed in the chamber!

When you extract two or more fruit and vegetable, they can be mixed in the chamber by simply closing the cap.



### Mix a Wide Variety of Ingredients and Make Baby Food/Soup/Porridge!

Just Mix Ingredients with Water or Milk To Make Baby Food/Soup/Porridge.



### Minimize contact with oxygen by sealing the chamber!

Minimizing contact with oxygen from the juice provides fresher juice.



### Easier and Simple Cleaning With Cap!

Easily Clean Chamber by Just Closing Cap And Fill in the Water



**Originality that is Impossible to Imitate World  
Very First Juice Extractor,**  
Various Parts Patents with 40 years of History

World Very First Invention by HUROM  
Over 100 Patents Worldwide  
Unique and Original Technology By HUROM

**Major country  
Patent No.**

- 2012.09.11** Canada Patent registration No.2654929 (Juice extractor)
- 2012.01.10** United States Patent registration No.8091473 (Juice extractor)
- 2011.11.14** Mexico Patent registration No.292142 (Juice extractor)
- 2011.06.17** Hong Kong Patent registration No. HK 1127742 (Juice extractor)
- 2010.11.24** China Patent registration No. CN 101355897B (Extractor)
- 2010.10.03** United States Patent registration No.89913 (Juice extractor)
- 2010.09.20** Russia Patent registration No. RU 2399361 (Juice extractor)
- 2010.09.15** Europe(Germany,UK,France) Patent registration No.1685906 (Device for treating food wastes)
- 2010.09.03** Japan Patent registration No.4580408 (Juice extractor)
- 2008.10.03** United States Patent registration No.8091473 (Juice extractor)
- 2008.09.03** China Patent registration No. ZL 2005100888112 (Device for treating food waste)
- 2008.01.11** Japan Patent registration No.4063836 (Device for treating food waste)
- 2007.04.27** Austria Patent registration No.2007261880 (Juice extractor)
- 2006.12.19** United States Patent registration No.7108209 (Device for treating food waste)
- 2006.04.19** China Patent registration No.ZL00808490 (Juice extractor having an outlet for discharging juice)
- 2005.07.25** Europe Patent registration No.1 685 906 (device for treating food wastes)
- 2005.07.25** Germany Patent registration No.60 2005 023 578 (device for treating food wastes)
- 2005.07.25** France Patent registration No.1 685 906 (device for treating food wastes)
- 2005.07.25** UK Patent registration No.1 685 906 (device for treating food wastes)
- 2003.10.28** United States Patent registration No.6637323(juice extractor)
- 2001.12.04** China Patent registration No.ZL 00808490 (Juice extractor having an outlet for discharging juice)
- 2001.12.04** China Patent registration No.ZL 00243846 (Food crusher)
- 2000.08.11** Japan Patent registration No.3098005 (Crushing squeezer capable of adjusting operating pressure)



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Winning All Three of Most Influential  
Design Awards, Red Dot, IF, IDEA!





## Originality that is Impossible to Imitate

World Very First Juice Extractor,  
Various Parts Patents with 40 years of History

World Very First Invention by HUROM  
Over 100 Patents Worldwide  
Unique and Original Technology By HUROM

### Domestic Patent

- 2013.06.19** Patent registration No.1278596 (Pressure)
- 2013.01.04** Patent registration No.1220996 (Juice extractor having washing apparatus)
- 2012.11.13** Patent registration No.1202775 (Juicer having grinding function and grinding drum thereof )
- 2012.06.18** Patent registration No.1159176 (A juicer having opening and closing unit)
- 2012.06.18** Patent registration No.1159176 (A juicer having opening and closing unit)
- 2012.05.07** Patent registration No.1142407 (Juicer)
- 2012.01.09** Patent registration No.1102902 (A juicer which can be used for smoothie)
- 2010.10.20** Patent registration No.0990193 (Apparatus for dehydrating and reducing food waste)
- 2008.11.04** Patent registration No.0866576 (Device for squeezing vegetable oil)
- 2008.01.11** Patent registration No.0793852 (Juice extractor)
- 2007.09.05** Patent registration No.0755440 (Juice extractor)
- 2006.08.19** Patent registration No.0609390 (Juice squeezer)
- 2006.08.10** Patent registration No.0611302 (Juice squeezer)
- 2006.07.26** Patent registration No.0603992 (A cutter for greenstuff and stick of rounded rice cake)
- 2006.02.06** Patent registration No.0551760 (Juice squeezer)
- 2005.11.23** Patent registration No.0532222 (Juice squeezer)
- 2005.07.20** Patent registration No.0504364 (Juice squeezer)
- 2005.03.23** Patent registration No.0480373 (Juice squeezer)
- 1999.10.26** Patent registration No.0240229 (Food remnants dehydrator)
- 1996.06.12** Patent registration No.0100552 (Apparatus for extracting juice)



# 1G

## Economical and Reasonable 1<sup>st</sup> Generation HUROM



**300ml Efficient Chamber**



**80 RPM**  
**0.75sec. per One Spin**  
Preserve Nutrients of Ingredients by Slow Squeezing



**Low Speed Rotating Auger**  
Tightly Squeezing Ingredients – Squeezing Screw



**Silicone Spinning Brush(2EA)**  
Efficient Juicing  
By Wiping Strainer  
2 Silicone Spinning Brush



**Stainless and Utem Used  
Healthy Fine Strainer**  
Extract with Fine Strainer  
Makes Easy to Drink HUROM Juice



**5year Warranty**  
**(Under Discussion/Modifying Process)**  
International Standard/Country Specific

# 2G

## Twice Slower, Closer to Nature 2<sup>nd</sup> Generation HUROM



**Large 500ml Chamber**  
Chamber Built to Squeeze Large Amount of Juice  
Up to 500ml



**Slower to 40 RPM**  
Time for One Spin  
0.75 x 2=1.5sec.  
Preserve Nutrients of Ingredients  
Closer to Nature By Low Speed Rotation



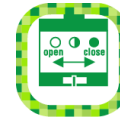
**Advanced Double Bladed Squeezing Screw**  
**Double Bladed Squeezing Screw** Press Down with  
Doubled Strength to Make up Lower Speed Rotation  
Minimize Ingredients from Tilting  
Simplified Bottom Structure Make Easier to Clean



**2<sup>nd</sup> Generation' s 2  
Main Brushes with 2 Side Brushes**  
4 Brush Not Only Cleans Strainers  
But also Mix Juice



**Convenient and Pretty Juice Cap**  
Enjoy Various Colorful Juice Mixed in Chamber  
Convenient Easy Cleaning Juice Cap



**Convenient Control Lever!**  
**Able to Control Pulp Level,**  
**Efficient to Squeeze Overripe Fruits**  
Better Extraction Using Compression Controlling



**5year Warranty**  
(International Standard/Country Specific)



**Interchangeable**  
**Depends on Purpose and Ingredients**  
Fine Strainer/Coarse Strainer

## Even Easier to Clean 2<sup>nd</sup> Generation HUROM



**Even Easier Cleaning!**  
Remove of Complicated Bottom Structure  
Made 2<sup>nd</sup> Generation HUROM Easier to Clean



**Easy and Convenient Self Cleaning!**  
**New Model ( H18 /19 / 20 / 21 )**  
Automatic Self Cleaning

# H5 HU-400



## Fresher Squeezed Juice With Motor Heat Outlet



### **BASIC Product Focused on Fundamental**

Economical and Reasonable,  
Fundamental Focused BASIC Design



### **Silicone Spinning Brush(2EA)**

Efficient Juicing By Wiping Strainer  
2 Silicone Spinning Brush



### **Painting After Manufacture— Unique Two-Tone Color**

But Painting Not Allowed in Chamber Assy & Hopper  
(Painting Uncertified Where Ingredients Contact)



### **Side Venthole Makes Heat Emission from Motor**

Double Side Heat Outlet for Effective Emission of Motor Heat  
(Even Slightest Heat)



### **Convenient and Pretty Juice Cap**

Enjoy Various Colorful Juice Mixed in Chamber  
Convenient Easy Cleaning Juice Cap

# H6 HF Series



**Firmness of Real Material**  
Luxurious of Real Stainless



**Straight Design from Chamber to Main Body**  
Simple and Clean Design of Straight Line  
From Chamber to Main Body



**Bottom Handle Groove**  
For Easy Lift



**1<sup>st</sup> /2<sup>nd</sup> Generation**  
Applied Model



**Convenient and Pretty Juice Cap**  
Enjoy Various Colorful Juice Mixed in Chamber  
Convenient Easy Cleaning Juice Cap



## H6 HG series (90pie Model)

**Slim/Premium**



**90(pie) Slim Motor**  
Slim Premium Model



# H7 HH Series



## Unnecessary Omitted Simple Design Hidden Handle and Venthole in One Place!



Simple Design that Minimized Unnecessary Elements



### Venthole (Back)

Makes Easy Heat Emission from Motor



Vent and Handle, All-In-One Type



### Convenient and Pretty Juice Cap

Enjoy Various Colorful Juice Mixed in Chamber  
Convenient Easy Cleaning Juice Cap



### Convenient Control Lever!

Able to Control Pulp Level, Efficient to Squeeze Overripe Fruits  
Better Extraction Using Compression Controlling